

Q. Please provide copies of all print advertisements for the period 1998 to the present which encourages the use of heat pumps and/or convect air.

A. Newfoundland Power does not utilize print advertising to encourage the use of heat pumps and/or radiant and convection type electric resistance heating (including Convectair¹) versus other forms of electric space heating. The Company does provide information on all types of electric heating systems in order to inform customers of their electric heating options.

Attachment A contains examples of brochures/pamphlets developed by the Company since 1998 to provide information to customers on different electric heating systems, including heat pumps and radiant and convection type electric resistance heating.

¹ Convectair is the trademarked name for a specific brand of radiant and/or convection type electric resistance heating.